



Shape your vision and create reality at CommunicAsia / EnterpriseIT2011 – Asia's largest knowledge based ICT platform. The event is **RELEVANT** and **COMPREHENSIVE** for your business growth as buyers and sellers comes face-to-face to have discussions & debates on the latest in the ICT industry and evaluate business opportunities. Meet quality trade professionals, increase brand awareness, introduce new products and hold exclusive events for your customers all under one roof.

Located at a new venue in downtown Singapore - Marina Bay Sands, CommunicAsia / EnterpriseIT2011 is set to redefine your exhibiting experience.

# RELEVANT

With a complete overview of the ICT industry, supported by forums / summits / conferences that guarantee knowledge transfer at the utmost level, CommunicAsia / EnterpriseIT2011 is a relevant event for you.

## Establish Contacts with Senior ICT Government Officials and Market Leaders

The **6th imbX Ministerial Forum on ICT** which carried the theme "Connecting Communities through ICT for Economic and Social Development" was attended by 14 Heads of Delegation in 2010. Countries attending the Forum were: Brunei, Cambodia, Kenya, Kuwait, Laos, Malaysia, Myanmar, Oman, Philippines, Qatar, Saudi Arabia, Singapore, Thailand and Vietnam.

Receive first hand updates as ICT government officials and market leaders – the driving forces behind technological progress – congregate to exchange knowledge and insights as they shape the future of ICT. New policies are also being defined.

## *CommunicAsia*2011 Summit

CommunicAsia2011 Summit is the event to be at to hear the ICT industry's leaders all under one roof. It will give you an excellent platform to learn not only from incumbent players but also from alternative service providers, carriers and operators. Gain valuable insights on the latest in ICT developments and participate in highly interactive panel discussions at the CommunicAsia2011 Summit. Forums on Mobile Broadband, Business Models, Mobile Applications, Green Data Centres, Cloud Computing and many other topics issues will be addressed.

CommunicAsia2010 Summit saw over 600 attendees. Delegates and speakers from 53 countries engaged in thought-provoking debates and were also treated to a wealth of expertise, networking opportunities, visions and innovations. Approximately **45%** of the attendees were at least **Director level**, right up to **CEOs, Presidents** and **Managing Directors**.

Call for Papers will open in late September 2010. If you have a compelling case study or innovative technologies, please submit an abstract. Please contact Theni at [Tk@sesallworld.com](mailto:Tk@sesallworld.com) for any queries.

## Featuring speakers from CommunicAsia2010 Summit



**Greg Jenko**, Partner, Global Lead for Mobile Systems Integration of **Accenture** speaking at the Converged Device Management Session



Visionary Address on 'The Future of Communications' by **Josh Silverman**, CEO of **Skype**



**Hung Song**, Vice President of **Samsung Electronics** sharing his expertise at the Next Generation Mobile Broadband session



Thought provoking panel discussion on 'The New Wave of Growth and Innovation: The Communications Industry Retools Itself for High Performance' during the CEO Perspectives .

# Network with quality prospects

Meet quality prospects who are visiting CommunicAsia/Enterprise IT 2011 with the main objectives of networking and sourcing for new products and services. Networking sessions are also available at the Pinnacle lounge that is exclusive to C-level attendees.

In 2010, around 23% of the visitors were of C-level / President / VP / Board Member / Director level.

Some of the key visitors who visited the Event in 2010 include leading companies from the Telecom Operators / ISPs and Enterprises / Corporate End Users.

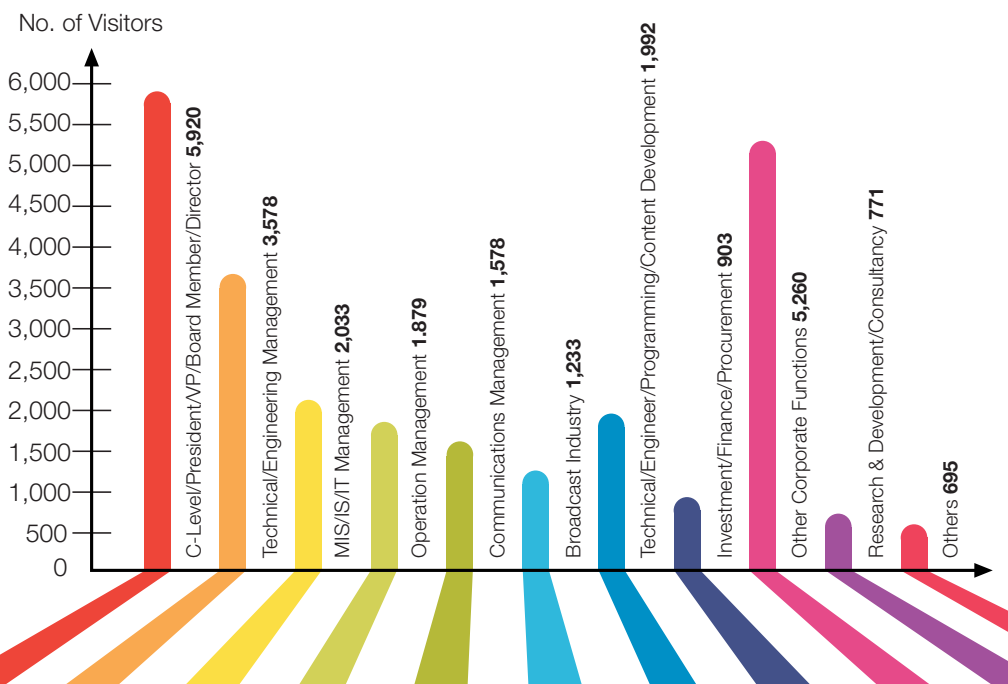
## Telecom Operators and ISPs

Advanced Info Service - Aircel Limited - Baharat Sanchar Ngiam Limited - Bakrie Telecom - Bangladesh Telecom - Bharti Airtel - Bhutan Telecom - B Mobile Communications - BSNL - CAT Telecom - Celcom - China Telecom - China Unicom - Chunghwa Telecom - Dialog Telekom - DiGi Telecommunications - Globe Telecom - Hong Kong Broadband Network - Indosat - Jaring Communications - Jastel Network - Korea Telecom - M1 Limited - Maxis - Mobifone - Nepal Telecom - NTT DoCoMo - Pacific Bangladesh Telecommunication - Packet One - Pacnet - Pakistan Telecommunication Company - PT Indosat - PT Telekom Indonesia - Saigon Telecommunication - Saudi Telecom - SingTel - StarHub - Tata Communications - Telecom Fiji - Telekom Brunei - Telekom Malaysia - Telkom Indonesia - TOT Corporation - TRUE - U Mobile - VNPT - Vinaphone and many more!

## Enterprises / Corporate End Users

A\*Star - Advanced Data Networks System - Advantech Co Singapore - AEP Network - Axiata - Bangkok Bank Public Company - Building and Construction Authority - Central Narcotics Bureau - Certis Cisco Security - Citibank - Creative Technology - Credit Suisse - Datwyler Cables Systems - Deutsche Bank - Discovery Networks Asia-Pacific - DOT Govt of India - Ericsson - Flextronics - Google - Hughes Network Systems India - Hutchison Network - Intel Corporation JDW Technologies - Kenya ICT Board - Ministry of Posts and Telecommunications - Myanmar Railways National Telecommunication Commission - Network for Electronic Transfers (S) - Power Seraya - Republic of Turkey Prime Ministry - Rohde & Schwarz - Royal Malaysian Armed Forces - Sharp Electronics (S) - Siemens - SMBCA (Korea Government Association) - Sumitomo Corporation - Thai Beverage Public Company - Time Warner Hong Kong - Tower Bersama Group - UMW Equipment & Engineering - Unilever Asia - Yahoo! - Yokogawa Engineering Asia and many more!

## Visitors By Job Function



## Hear what our visitors say:

"I have been here every year since 2004. I am in the trading of GPRS modems and this exhibition is a good platform for me to meet friends from different countries. I met some new Chinese & Korean companies. I am happy with the visit. Companies in the Singapore Pavilion are very interesting. I will follow up with 2 companies in particular. I will be attending the exhibition again next year. I will also be bringing some customers here."

**Bertara Rizadi, PT Mitra Aplikasi Niaga, Indonesia**

"This year's CommunicAsia was well organised from my viewpoint as a visitor. The networking at the Pinnacle Lounge was worthwhile and I'll definitely join in again next year!"

**Matthias Andermatt, Managing Director, ELMA Asia Pacific Pte Ltd, Singapore**

"I came here to look for business opportunities in the region and I'm glad to be able to speak to a few potential exhibitors. I think CommunicAsia is an ideal platform to get the latest technological updates and knowledge from around the region."

**Ong Chin Yew, Managing Director, Puretech Northern Sdn Bhd, Malaysia**



Exhibitors showcasing their products to potential visitors



Visitors having in-depth discussion on business opportunities at the Pinnacle Lounge

# Catering to your needs

CommunicAsia/Enterprise IT caters to your needs with a wide range of exhibiting and sponsorship options to suit your requirements.

## Exhibit Space

Individualise your presence! Appoint your own contractor to design your stand. Alternatively select from the four stand options to best suit your needs. For more information, visit [www.CommunicAsia.com](http://www.CommunicAsia.com) or refer to our booking form page.



## Country / Group Pavilions

Exhibit within your Country / Group Pavilions and showcase the ICT capabilities found in your country. Enjoy incentives and programmes by participating under the Group Pavilion.

### 24 pavilions are expected at CommunicAsia / EnterpriseIT2011:

Australia, Bangladesh, Brunei, Belgium, Canada, China (2), Finland, France, Germany, India (2), Indonesia, Israel, Korea, Malaysia, Norway, Philippines, Singapore (2), Sweden, Taiwan, UK and USA.



German Pavilion attracting throngs of visitors

## Hospitality Suites

The hospitality suites allow you to conduct private functions without the distractions and buzz that you experience on the show floor. If you are interested in enjoying the exclusivity YET wants to be part of CommunicAsia2011, the Hospitality Suites are for you!

Book your own Hospitality Suites:

- Be in the spotlight!
- Create your own unique showroom by hosting your new product launches and private product demonstrations
- Organise a seminar / conference or conduct meetings in an exclusive setting that reduces ambient noise
- Have a fully furnished or customised suite that suits your requirements for the events
- Leverage on the facilities & exposure by being part of CommunicAsia
- Allow your clients / VIPs / associates / partners enjoy the exclusive treatment that you are offering them
- Increase mindshare among your target audience

**Start planning for your events now!** Contact us at [communicasia@sesallworld.com](mailto:communicasia@sesallworld.com) for these hospitality suites!

## Advertising & Sponsorship

Maximise your investment and leave an impact on the attendees! Choose from our wide range of advertising & sponsorship avenues which can be tailored to your needs.

Sponsorship opportunities for the CommunicAsia2011 Summit are also available.

Contact us at [communicasia@sesallworld.com](mailto:communicasia@sesallworld.com) for the sponsorship brochure.



## Online Business Matching Programme

Maximise your participation and increase exposure at CommunicAsia / EnterpriseIT with the Online Business Matching Programme (OBMP). Market your products and services 365 days, 24/7 by submitting up to five products/services! Buyers will be channelled to the website via the event's extensive marketing campaigns and OBMP's targeted matching letters. Actively update this portal – your bridge to your targeted audience! Visit us at [www.bmp.CommunicAsia.com](http://www.bmp.CommunicAsia.com)

*A token of SGD 380 will be charged to all exhibitors for OBMP. Upgrade packages are also available.*

# COMPREHENSIVE

CommunicAsia / EnterpriseIT2011 is the most influential and comprehensive event, addressing the entire ICT ecosystem, yet constantly renewing to stay relevant and focused on the industry.

## Technology Highlights...

CommunicAsia / EnterpriseIT2011 will feature a myriad of key and emerging technologies from backhaul network, systems integration to software and applications.

Cement your market position & reap the benefits here!

- Reach out to your target audience more efficiently and effectively than before
- Gather competitive intelligence from peers in your industry
- Maximum exposure that allows exhibitors achieve greater results

Exhibitors and Visitors sharing the same interests will be brought together at these technology-focus halls to network with each other. Special techzones – **Next Generation Services** and **Sustainable ICT** further enhances the visibility and publicity of the exhibitors.

### Marina Bay Sands, Singapore

B2

Carrier Services  
Mobile Applications & Entertainment  
Smartphones  
EnterpriseIT

**TechZones:**

Next Generation Services & Applications  
Sustainable ICT

L1

Infrastructure & Network Solutions  
RF and Cables  
Satellite Communications  
Wireless Technologies

**TechZone:**

“Fibre” for Next Generation Services

L3

CommunicAsia2011 Summit  
Hospitality Suites  
Additional Exhibits

### Featuring the following technologies:

- 3.5G / LTE / 4G
- Broadband
- Cloud Computing
- eGovernment
- Enterprise Applications
- Enterprise Mobility
- IPTV
- Security
- Telepresence / Video Conferencing
- Test & Measurement
- WiMAX

*\* The above is intended as a guide only.*

*\* This list is not exhaustive.*

# Proven Track Records

CommunicAsia / EnterpriseIT attracts genuine buyers who are willing to travel to the event and have the budget to source.

Close to **38,600 attendees** from exhibition, conferences and forums and a host of complementary activities participated in CommunicAsia / EnterpriseIT2010

Over **8,900 visitors** are involved in **decision-making**

An **increase of 9.6%** as compared to 2009 for **overseas trade visitors**

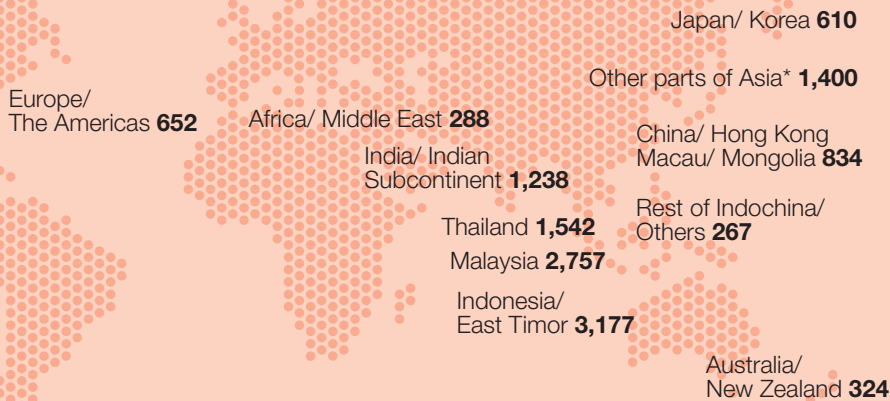
**37 group delegations**

Over **80% of visitors** indicated that they will visit CommunicAsia / EnterpriseIT2011

Visitors brought in an estimate of **\$5.7 billion** worth of **sourcing budget** to the event

**23% C-level / MD / President / Chairman / SVP & EVP / VP / Director level**

## Breakdown of overseas visitors by Countries / Regions

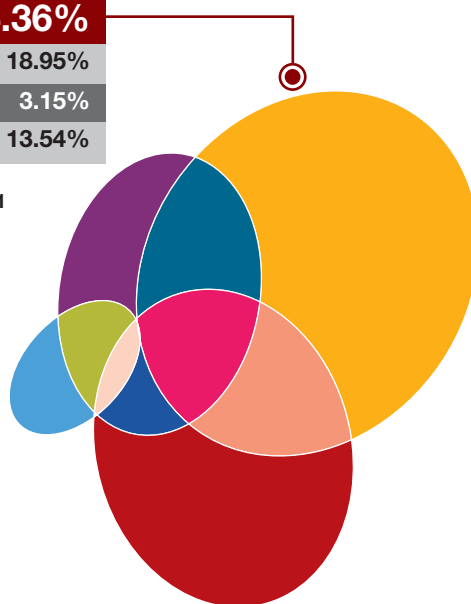


\*Brunei, Philippines, Taiwan, Vietnam

## Visitors Breakdown by Industry

<b>ICT Related Industry</b>	<b>64.36%</b>
Broadcasting Industry	18.95%
Entertainment & Media Related Industry	3.15%
Enterprises / Corporate End Users	13.54%

- PTT/ Communications Authority/ Regulators **1,141**
- Carriers/ Mobile Operators **1,792**
- ISP/ Value Added Service Provider **1,005**
- Satcom/ Satellite Carrier **571**
- Communications/ Data Communications Services Provider **3,572**
- IT Solutions Provider **2,831**
- VAR/ VAD/ System Integrator **606**
- Reseller/ Distributor/ Agent **1,627**
- Manufacturer/ OEM **1,785**
- Others\* **1,701**



\*Venture Capitalist / Research Companies / Sourcing Companies

## Hear what our exhibitors say:

“ST Teleport had decided to use CommunicAsia to be the platform to launch our Global C network for our maritime VSAT as well as announcing our partnership with Manovega for the research and development of satellite and GSM bonding technology. We are glad to say that the show had been great to us and we managed to achieve what we had set out to do. The quality of the visitors that visited our booth was well within our expectations. We hope that next year’s participation would be even better than this year’s.”

**Mr Dennis Wong, Managing Director, ST Teleport**

“Telecom Equipment & Services Export Promotion Council’s (TEPC) main objective for participating at CommunicAsia2010 is to create a platform for Indian companies to showcase their products and expand their market base outside India. This objective was achieved with the excellent and large quantity of visitors who came to the TEPC group pavilion. Our exhibitors, who targeted to meet and network with telecom equipment and system integrator buyers, met with several potential customers. TEPC will return to the next CommunicAsia with more Indian exhibitors taking up bigger booth space.”

**R K Pathak, Secretary, TEPC, India**

# Maximum Exposure

CommunicAsia / EnterpriseIT2011 provides you with maximum exposure and helps leave an impact with your target audiences. Reap your benefits from us and get involved actively right from the start.

## Raising your Profile in Asia

Over **330 journalists** from print, broadcast and online media worldwide generated over **1,000 articles** for CommunicAsia / EnterpriseIT2010. Press conferences were also held across the region.

With the extensive coverage that CommunicAsia / EnterpriseIT received, it will help to raise your company profile. Launch your new products and make use of our press rooms to hold your press conference onsite.



**Do your part!**  
Submit your press releases, interesting product launches or press announcements to us.

### Hear what our exhibitors say:

“...This year at CommunicAsia 2010, we collaborated with the Mobile Alliance Singapore to put up for the first time, a mobile solutions showcase featuring 10 Singapore companies with unique mobile solutions and applications. We were happy to see that Singapore companies have received great response and have as a result gained a healthy pipeline of potential leads. We believe that CommunicAsia continues to be an excellent platform for Singapore companies to showcase their capabilities and highlight their value propositions to international players and we're looking forward to showing more of our companies next year.”

**Lena Ng**, Divisional Director, Infocomm & Media Division, **International Enterprise Singapore**

“CommunicAsia2010 enabled us to meet with over 300 potential and existing customers who hail from regions of Asia Pacific, Africa and the Middle East. This is a significant increase of more than 40% compared to around 200 meetings we had at the 2009 show. Our participation at CommunicAsia2010 has been extremely worthwhile, and we are looking forward to return next year.”

**Thong Poh Wah**, Director (PR), Asia Pacific Marketing & Strategy Department, **Huawei Technologies Co., Ltd, China**

# Comprehensive Marketing Campaign

A comprehensive spectrum of marketing initiatives comprising direct mail, online marketing, email broadcast and social marketing will be utilised to ensure that maximum exposure is achieved for CommunicAsia / EnterpriseIT2011. As our exhibitors, you can work with us to maximise your branding and online presence.



Visitors utilising the VIP lounge



Highlighting the happenings on the show floor – the Show Dailies were distributed to the visitors



Direct mailers & show previews highlighting exhibitors' products will be sent to qualified buyers. Customised invitation letters will also be sent to VIP buyers.

Exhibitors can introduce their latest products on the technology-focused e-newsletters that will be sent to potential visitors

Our official websites are frequently visited by potential visitors. CommunicAsia / EnterpriseIT2010 website had over 100,000 unique visits. Advertisements will be placed in over 120 trade publications and portals, key general dailies / newspapers in Asia to enhance publicity.



Viral marketing was created via the CommunicAsia Facebook Fanpage and LinkedIn Group.

**Contact us** to find out how you can leverage on our Comprehensive Marketing Campaign to kick-start your marketing efforts. **Join** our social networking groups and interact with your potential buyers. Introduce your company products on our page! If you have a Facebook Fanpage, contact us for a mutual link.



Show Previews were sent to qualified buyers before the show showcasing interesting products by exhibitors



Technology-focused e-newsletters to cater to the potential visitors' needs

## Invite your key customers

A VIP Programme is in place for you to nominate your key customers. The programme allows your VIPs to enjoy onsite hospitality at no additional cost to you. VIPs are given access to the VIP Lounge, invitations to close door events, Opening Ceremony and customised tour of the exhibition.

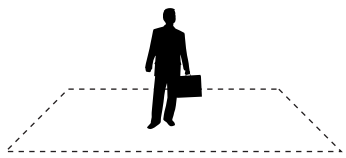
**Nominate** your key customers now and invite them for a full business experience at CommunicAsia / EnterpriseIT2011.



Exclusive invitations to the Opening Ceremony

## Secure Your Prime Location

21 – 24 June 2011 • Marina Bay Sands, Singapore



**Space Only**  
**SGD 620 per sqm**

Upper Storey rental at 50% of "Space Only" rate. Appoint your own contractor and customise your stand design to differentiate your booth from others.



**Space + Counter Package**  
**SGD 705 per sqm**

Simple, yet elegant. Great setup to display small-medium sized products and equipments without the frills.



**Space + Shell Stand**  
**SGD 685 per sqm**

Comes complete with basic stand structures – walls, carpet, fluorescent lighting and fascia board with your company's name on it.



**Space + Premium Package**  
**SGD 715 per sqm**

Make a statement! Generate traffic and attention with centre, corner and island premium packages (min 15 sqm).



**Space + Standard Package**  
**SGD 695 per sqm**

Leave the work to us, this package comes furnished with chairs, table display shelves and blocks.

## EARLY BIRD RATE

Enjoy the Early Bird\* Rate of SGD 580 per sqm when you sign up before 1 November 2010.

\*Space Only



Maximise your participation and increase exposure at CommunicAsia / EnterpriseIT2011 with the Online Business Matching Programme (BMP). Market your products and services before, during and even after the exhibition! The Online BMP will be live for 365 days.

\* All exhibitors will be charged SGD380 for this additional service

## Invest In Your Best Business Decision Today

Complete this reply slip and fax it to **+65 6276 1325 / +44 20 7840 2111** or email us at **communicasia@sesallworld.com**

- I would like to exhibit at CommunicAsia2011/ EnterpriseIT2011. Please reserve \_\_\_\_\_ sqm (min 9 sqm).
- I would like to exhibit with a group from my country. Please send me more information.
- I would like to present at/ attend# related conference. Please contact me.
- I would like to visit CommunicAsia2011/ EnterpriseIT2011. Please send me more information.
- I would like to know more about BroadcastAsia2011. Please send me more information.

# delete where appropriate

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Business Activity: \_\_\_\_\_

(Or attach your business card)

# For more information on exhibiting, contact your nearest Local Sales Agent

## AUSTRALIA

### EXPORT SOLUTIONS PTY LTD

Tel : 618 9481 8699  
Fax : 618 9324 2898  
Email : philip@exportsolutions.com.au  
Ctc : Philip Litton

## BELGIUM

### JANINE HENEINE

Tel : 32 16 40 80 97  
Fax : 32 16 40 80 97  
Email : heneinejanine@skynet.be  
Ctc : Janine Heneine

## CANADA

### UNILINK

Tel : 1 613 549 0404  
Email : dc@unilinkfairs.com  
Ctc : Derek Complin

## CHINA

### BEIJING BUNCH EXHIBITION SERVICES LTD

Tel : 86 10 6482 3808 / 6482 3500  
Fax : 86 10 6482 3670 / 6979 7570  
Email : bbes@china.com  
Ctc : Yang Ou

## FINLAND

### ENTRE MARKETING OY

Tel : 358 10 6335 518  
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Ctc : Jan Nyholm

## FRANCE

### PROMESSA

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Email : frederic.kretzer@promessa.com  
Ctc : Frédéric Kretzer

## GERMANY

### BALLAND GMBH

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Fax : 49 221/94 86 45 9  
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Ctc : Andrea Meiners

## HONG KONG

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Fax : 852 2915 5711  
Email : mw@jmsl.com  
Ctc : Jimmy Lee

## INDIA

### WORLDWIDE EXHIBITIONS PVT LTD

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Email : dineshindia@vsnl.net  
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## INDONESIA

### GLOBAL EXPO MANAGEMENT

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Ctc : Baki Lee

## ISRAEL

### TALBAR MEDIA

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Ctc : Asa Talbar

## ITALY

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Fax : 39 055 283364  
Email : paola.caselli@caselli.it  
Ctc : Paola Caselli

## JAPAN

### EMS INC

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Fax : 813 3322 7933  
Email : callems@world.odn.ne.jp  
Ctc : Yoshiomi Okamoto

## KOREA

### IPR FORUM

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Fax : 82 2 551 7059  
Email : hellen@ipr.co.kr  
Ctc : Hellen Lee

## MALAYSIA

### PROTEMP EXHIBITIONS SDN BHD

Tel : 603 6140 6666  
Fax : 603 6140 8833  
Email : karendass@protempgroup.com  
Ctc : Karen Dass

## NEW ZEALAND

### EUROFAIR LIMITED

Tel : 64 9 309 4447  
Fax : 64 9 309 8707  
Email : Jlg@eurofair.co.nz  
Ctc : John Gore

## PAKISTAN

### THE FAIR COMPANY

Tel : 92 51 261 4578 / 92 306 5330313  
Fax : 92 51 261 4578  
Email : ali@thefaircompany.com  
Ctc : Mansab Ali

## SPAIN

### NATALIA BARZANO

Tel : 34 93 418 9400  
Fax : 34 93 418 9367  
Email : ferias.allworld@gmail.com  
Ctc : Natalia Barzano / Gisela

## SWEDEN & DENMARK

### INGEMAN STENQVIST KB

Tel : 46 8 259957  
Fax : 46 8 257920  
Email : ingeman.stenqvist@zeta.telenordia.se  
Ctc : Jan Stenqvist

## TAIWAN

### EUROASIA EXHIBITION SERVICES CO LTD

Tel : 886 2 8369 3616  
Fax : 886 2 8369 3619  
Email : sales@easc.com.tw  
Ctc : Jessie Lai

## THAILAND

### Y I M EXHIBITIONS CO LTD

Tel : 66 2 404 3232-34  
Fax : 66 2 404 3235  
Email : natprapa@yimexhibitions.com  
Ctc : Natprapa Yokputtaraksa

## USA

### KALLMAN ASSOCIATES, INC.

Tel : 1 201 652 7070  
Fax : 1 201 652 3898  
Email : mark@kallmanexpo.com  
Ctc : Mark Alt

## EMEA / RUSSIA

### OVERSEAS EXHIBITION SERVICES LTD

Tel : 44 20 7840 2121  
Fax : 44 20 7840 2111  
Email : comunicasia@oesallworld.com  
Ctc : Rupert Owen

## REST OF ASIA

### SINGAPORE EXHIBITION SERVICES PTE LTD

Tel : 65 6233 6638  
Fax : 65 6233 6633  
Email : comunicasia@sesallworld.com  
Ctc : Victor Wong

# Strategically located at Marina Bay Sands, Singapore

CommunicAsia / EnterpriseIT2011 will be moving to a new location – Marina Bay Sands, Singapore. Comprising 120,000 square metres, with a floor space flexible enough to cater to the most intimate or largest of gatherings, it will be the premier exhibition and meeting venue in Asia. But what makes it even more spectacular is what surrounds it – a number of entertainment options that one can experience at any time.

Bay Sands is only a 20-minute ride from Singapore Changi Airport and just minutes from popular cultural and leisure spots like Chinatown, Little India and Orchard Road. There are several hotels with close proximity (an average of 15 minutes walk) to Suntec City, namely Conrad Centennial Singapore, Fairmont Singapore, Marina Mandarin Singapore, Pan Pacific Singapore, Ritz-Carlton, Millenia Singapore, Mandarin Oriental Singapore, Swissotel The Stamford. It is also accessible by both Mass Rapid Transit (MRT) with the nearest station at Promenade MRT Station & buses.

During show days, free shuttle bus services will ply between Marina Bay Sands and Suntec Singapore to shuttle visitors who would like to visit BroadcastAsia and CommunicAsia. Suntec Singapore is also within 15 minutes walking distance from Marina Bay Sands.



Held in Conjunction with:

## **BroadcastAsia2011** @ Suntec Singapore

Highly acclaimed as THE one-stop knowledge platform for the Broadcasting industry, BroadcastAsia2011 returns from **21-24 June 2011** at **Suntec Singapore**, bringing a plethora of the latest innovations, revolutionary technologies and programmes for the industry experts and professionals.

Join leading exhibitors as they congregate at Asia's largest and most comprehensive event to showcase emerging technologies in Film, TV and Digital Signage. Expect revolutionary technologies in 3D, Animation and VFX, Broadcast Infrastructure / Facilities, Broadcast Networking and Security, Digital Media Asset Management, HD / Digital TV / IPTV / HBBTV (Hybrid Broadcasting Broadband TV), Mobile Broadcasting, Motion / Film Production and Graphics, Playout Services, Pro Audio (Editing / Mastering / Mixers / Post Production / Production), Radio (Automation, Master Control, Production) Satellite / Transmitter, Workflow Solutions, to name a few. Visit us at **www.Broadcast-Asia.com**.



## **BroadcastAsia2011** International Conference @ Suntec Singapore

The **BroadcastAsia2011 International Conference** will feature a brand new conference format, with up-to-date sessions on the latest developments of broadcasting and "broader-casting" in the international arena, the growth of 3DTV since its launch, the future of HbbTV as well as the return of ever-popular topics such as file based workflow, what's new in technology transmission standards and much more. There will also be technical workshops that address specifically on the latest industry issues held in conjunction with the conference.

The Creative Content Production Conference returns with a greater focus on content development and production in the Film and TV industry, as well as the convergence opportunities between both. There are expanded opportunities for working with producers and film-makers, as well as launch screenings for exciting upcoming projects.



# Shaping Vision, Creating Reality

[www.CommunicAsia.com](http://www.CommunicAsia.com)  
[www.goto-enterpriselT.com](http://www.goto-enterpriselT.com)

## Supporting Organisations



Organised by:



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Contact: Mr Victor Wong

Worldwide Associate:



Tel : +44 20 7840 2121  
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Contact: Mr Rupert Owen

Held Concurrently:



A Part of:



Hosted by:



Endorsed by:



Held in:

